



## SPONSOR OPPORTUNITIES

fort wayne  
**ballet**

Fort Wayne Ballet is excited to launch Kris Kringle Village as part of its Nutcracker festivities and to center seasonal holiday activity on the Arts Campus. The village will take its cue from the German Christmas Markets that many are familiar with and include food, entertainment, seasonal ornaments, gifts and fare.

**The Market will launch a "Market Preview" November 24th for "Night of Lights" festivities from 5 PM to 9 PM.**

**Regular Village hours will mirror Fort Wayne Ballet's "The Nutcracker" performances :**

Friday, December 3	4 PM to 10 PM	Friday, December 10	4 PM to 10 PM
Saturday, December 4	4 PM to 10 PM	Saturday, December 11	4 PM to 10 PM
Sunday, December 5	Noon to 5 PM	Sunday, December 12	Noon to 5 PM

**Sponsorships and opportunities for the Village include:**

- **Capital Sponsors:** Naming rights on one of the 8 x10 Village Chalets and marketing recognition for 2 years  
**\$3,500.**
- **Festival Sponsors:** Marketing recognition, 1 year / annual  
**\$1,000.**

**TO CONFIRM SPONSORSHIP** and coordinate information for marketing (logos, other materials) please contact Fort Wayne Ballet's Chief Development Officer, Clarissa Reis: (260) 484-9646 or via email: [creis@fortwayneballet.org](mailto:creis@fortwayneballet.org)

**FOR QUESTIONS REGARDING LOGISTICS**, festival set up and general village information, please contact Market/Festival Coordinator, Tena Woenker via email: [tena@projectswithapurpose.net](mailto:tena@projectswithapurpose.net)

***Thank you for your consideration and support of Fort Wayne Ballet and the arts in downtown Fort Wayne!***